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|  | **POSITIVE SIDER** | **NEGATIVE SIDER** |
| **Styrker** | **Svakheter** |
| **INTERNE FAKTORER** |  |  |
|  | **Muligheter** | **Trusler** |
| EKSTERNE FAKTORER |  |  |

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|  | **POSITIVE SIDER** | **NEGATIVE SIDER** |
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|  | **Muligheter** | **Trusler** |
| EKSTERNE FAKTORER |  |  |